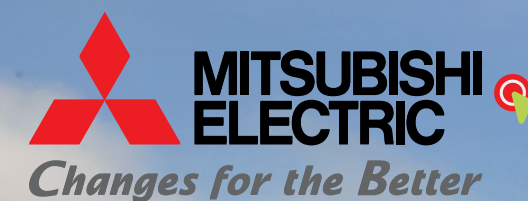


# A BETTER TOMORROW

MITSUBISHI ELECTRIC ASIA  
CORPORATE BROCHURE





# ABOUT US

Established in 1977, Mitsubishi Electric Asia is a subsidiary of Mitsubishi Electric Corporation, a recognised world leader in manufacturing and sales of electric and electronic equipment, and has been offering high-performance products and services ranging from home electronics, industrial and factory automation, semiconductors and devices, public utility systems, and defense and space systems.

In line with Mitsubishi Electric Group's purpose, we contribute to the realisation of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity.



## VISION

An as employer of choice, we will be the market leader and the preferred provider of innovative products and solutions in Asia.



## MISSION

We exist to enhance quality of life of our customers and contribute to the well-being of our employees, society and environment.



## CORE VALUES

### Commitment

We bring the best benefits to our customers, employees, shareholders, society and environment for total satisfaction.

### Ownership

We take initiative to deliver best efforts through personal responsibility and accountability.

### Renewal

We achieve innovation by continuously transforming our heartset and mindset.

### Ethics

We value good corporate governance and conduct ourselves with integrity and transparency.

Follow our latest updates on:



# CORPORATE STATEMENT

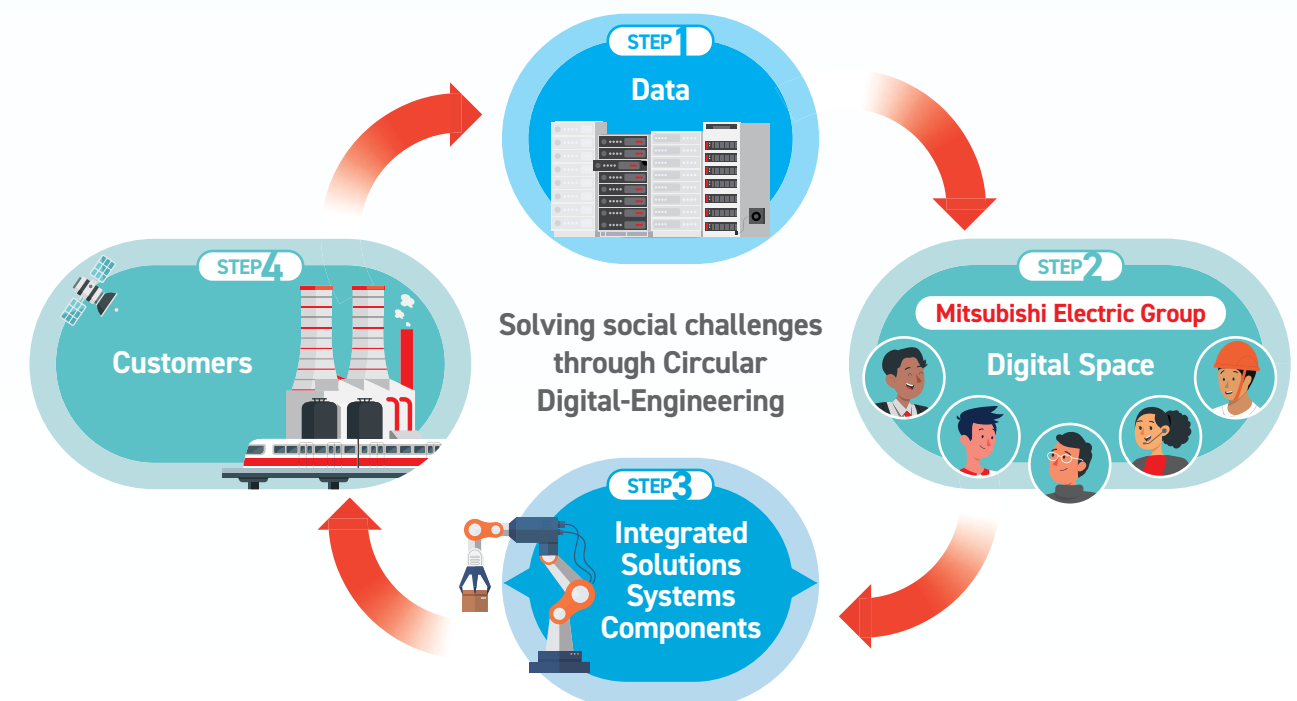
"Changes for the Better" the corporate statement of the Mitsubishi Electric Group, represents our goal and attitude to always strive to achieve "something better", as we continue to change and grow. It is a statement that promises "to create an even better tomorrow" for our customers by the initiative of each and every one of our employees, who seek to improve themselves by aiming for "the better", and our daily aim to "improve technologies, services, and creativity", as stated in our corporate philosophy.

# CORPORATE STRATEGY

## Empowering Transformation: Building a Circular Digital-Engineering Future through Co-Creation and Integrated Solutions

At Mitsubishi Electric, we are embarking on a transformative journey to become a "Circular Digital-Engineering" company, reshaping the way we provide value to our customers and society.

Our commitment to co-creation, data-driven insights, and continuous innovation will enable us to support the entire lifecycle—from consulting to maintenance and operation—while driving sustainable growth and creating new value. Together, we will build a future where technology not only powers industries but also contributes to the well-being of society.



 [Click on the link to view more details](#)





# OUR SERVICE VISION

To drive quality in everything we do while shaping a service culture that reflects our values of serving with pride and care.

We believe that excellence is not just a goal but a continuous journey. By fostering a service-oriented mindset across our organisation, we ensure that quality is embedded in every aspect of our operations—from our products and processes to our people and partnerships.

# OUR SERVICE COMMITMENT



To consistently provide good customer service is our pledge to all external and internal customers. By inculcating good service values, we boost the internal service culture among departments. This would in turn provide a happy, healthy and synergistic working environment and thus result in a positive customer service experience.

# THE MITSUBISHI ELECTRIC (ME) EXPERIENCE




## Served with Pride and Care

At the heart of The ME Experience is a deep understanding of our customers' needs and expectations. We go beyond the ordinary, creating moments that inspire trust, loyalty, and satisfaction. This experience is guided by three core principles:



At Mitsubishi Electric Asia, we believe in creating lasting relationships through trust, respect, and unwavering dedication. By choosing us, you can expect a service experience that not only meets your needs but elevates your expectations. Together, let's build a future defined by quality, care, and shared success.

 [Click on the link to view more details](#)



# MILESTONES

## 1977

Establishment of Melco Sales Singapore Pte Ltd offering consumer and industrial products

## 1995

Change of company name to Mitsubishi Electric Sales Singapore Pte Ltd

## 1998

Change of company name to Mitsubishi Electric Asia Pte Ltd

## 2003

Spin-off our semiconductor business (key revenue business) to Renesas Technology Corporation, established by Hitachi and Mitsubishi Electric Corporation

## 2005

Corporate culture was reformed and we established our Vision, Mission and Core Values, and marked the beginning of our involvement in Corporate Social Responsibility activities

## 2006

Establishment of New Delhi branch, India

## 2007

- 30<sup>th</sup> Anniversary Celebration
- Establishment of Bangalore branch, India
- Establishment of wholly owned subsidiary, Melco Sales Malaysia Sdn. Bhd. (Renamed as Mitsubishi Electric Sales Malaysia Sdn. Bhd. in 2013)<sup>1</sup>

## 2008

Establishment of Gurgaon branch, India

## 2009

Awarded The Singapore HR Award 2009 – Leading HR Practices Award in Corporate Social Responsibility by Singapore Human Resource Institute

## 2010

Establishment of subsidiary, Mitsubishi Electric India Pvt. Ltd.<sup>1</sup>

## 2011

Establishment of subsidiary, Mitsubishi Electric Vietnam Co., Ltd.<sup>1</sup>

## 2012

Establishment of subsidiary, P.T. Mitsubishi Electric Indonesia<sup>1</sup>

## 2013

Establishment of regional operating headquarter, Mitsubishi Electric Asia (Thailand) Co., Ltd.<sup>1</sup>

## 2014

- Establishment of representative branch office in Yangon, Myanmar
- Awarded the BCA Green Mark Platinum Award for Building by Building and Construction Authority

## 2015

Commencement of sales function in Mitsubishi Electric Asia (Thailand) Co., Ltd.

## 2016

- Awarded the bizSAFE Level 4 Certification, a national programme launched by the Workplace Safety & Health (WSH) Council
- Awarded the Singapore Service Class Certification by SPRING Singapore

## 2019

Establishment of Business Solutions and Development Division to offer consumers our comprehensive suite of products and solutions

## 2020

Awarded the Singapore Quality Class with Service Certification by Enterprise Singapore

## 2021

Mitsubishi Electric Corporation marks its 100<sup>th</sup> year of operations and continue to develop innovative and high-performance technologies that will benefit the world

## 2022

Awarded the [Champion of Good 2022](#), a second-time, by the Company of Good

## 2023


Launch of the [Integrated Solutions Centre](#), an experiential space developed to showcase our comprehensive solutions and advanced digital technologies

## 2024

- Awarded the [Champion of Good 2024](#), a third-time, by the Company of Good with the highest distinction
- Establishment of representative branch office in Cambodia

## 2025

- Awarded Best Employer 2025 by Straits Times, in collaboration with Statista
- Recognised as a WorkWell Leaders Awards 2025 Top 25 Impact Employer

 Click on the link to view more details

<sup>1</sup>Company established by Mitsubishi Electric Asia and Mitsubishi Electric Corporation



# CREATING A BETTER ENVIRONMENT FOR EVERYONE

From factories to homes, from trains to buildings, Mitsubishi Electric is revolutionising the world around us. Through our innovative technologies, we are contributing to our society to create a greener and better tomorrow.



[Click to view more details of the prouct](#)



## HOME PRODUCTS

# EVERYDAY COMFORT, ELEVATED

Experience a new level of comfort and convenience with Mitsubishi Electric's home appliances. Designed to enhance your everyday life, our products seamlessly blend innovative technology with stylish design. From keeping your home cool and comfortable to preserving your food with freshness, our appliances are engineered to elevate your lifestyle and contribute to a better tomorrow.



## Electric Fans

Stay cool and comfortable with Mitsubishi Electric's reliable and energy-efficient electric fans. Engineered for quiet operation and lasting performance, our fans offer a refreshing breeze while complementing your home's décor.


- Built with premium safety standards for peace of mind
- Modern and elegant designs
- Engineered for long-lasting durability and consistent performance

## Refrigerators

Preserve freshness and savour the flavor with Mitsubishi Electric refrigerators. Engineered with advanced food preservation technologies, our refrigerators keep your food fresh, nutritious, and delicious for longer. Enjoy peace of mind knowing your groceries are stored in an optimal environment, designed for a healthier and more sustainable lifestyle.

- Advanced Preservation Technology to extend the life and quality of your food
- Intelligent sensors adapt to your usage patterns
- Maximise storage capacity with flexible compartments and adjustable shelves
- Energy efficiency and reduce on utilities bill
- Sleek and modern designs



 Click on the link to view more details

## HAND DRYER PRODUCTS

# EFFICIENT DRYING, EXCEPTIONAL HYGIENE

Experience a new standard in hand hygiene with Mitsubishi Electric's Jet Towel. Engineered for speed, efficiency, and unparalleled sanitation, our Jet Towel delivers a superior hand drying experience. From ultra-quiet operation to antibacterial materials, Jet Towel is the smart choice for a cleaner, healthier tomorrow.



## Hand Dryer

- High-Speed Drying with powerful airflow
- NSF-certified and equipped with antibacterial plastics that curb bacterial growth (SIAA certified)
- Ultra-Quiet Operation with minimal noise disruption (56dB)
- Eco-Friendly & Economical make it a sustainable choice
- 0.1 second quick response sensor and antimicrobial treatment on all water-contact parts





# ENERGY, CARBON REDUCTIONS FOR A SUSTAINABLE FUTURE

In today's world, mitigating climate change has become increasingly important. To advance our commitment on sustainable development, new innovative technologies has been evolving to maximise full potential in energy performance while achieving comfort. Mitsubishi Electric has developed highest efficiency Variable Refrigerant Flow units, which is certified NEA highest 5 ticks' level. Our advanced technology improvement has propelled to realise our sustainable goals.



**Absolute  
Peace & Quiet**



**Inverter Control  
Technology**

Our unique technology allows reduction in electricity consumption for more energy-efficient performance



**Hassle Free  
Cleaning**

Reachable Inner vent for easy clean

## Residential Air-Conditioner Systems

Breathe cleaner, healthier air in your home with Starmex Air Conditioners, delivering 5 ticks for excellent energy savings, thanks to their enhanced energy performance. With advanced technical refinements, they ensure quiet operation, high reliability, and a fresh, comfortable environment in every room of your home.

- Excellent energy savings
- Quiet and silent operation (\*Quiet mode available for certain models\*)
- Dual Barrier Coating that prevents dust and greasy dirt from sticking to the air-conditioner
- Easy Clean feature that simplifies cleaning to improve air conditioner performance and increase energy savings
- Microparticle-catching filter that effectively eliminates PM 2.5, maintaining clean air in the room



[Click on the link to view more details](#)

## Commercial Air-Conditioning Systems

In today's fast-paced world, Mitsubishi Electric via Climaveneta brand (an European leader with more than 50 years of manufacturing experience in refrigeration & centralised air-conditioning equipment) designs, manufactures and offers highly efficient, cost-effective, and reliable chillers for diverse applications - including mixed-use developments, warehouses, healthcare facilities, and shopping malls.

Our advanced control technologies enable seamless integration of chiller systems, delivering precise temperature control for critical cooling applications. This solution reduces carbon footprint while enhancing long-term sustainability—offering innovative cooling solutions tailored to diverse industry needs.

## HFO Water-Cooled Oil Free Magnetic Bearing Centrifugal Chiller

Our TWM-4-T series HFO chiller comprising of multiple compressors is specifically designed for achieving excellent efficiency and better redundancy for new and replacement centralised units.

With the use of R1234ze refrigerant, which is known to have ultra climate-friendly properties, efficiency alongside with carbon neutrality are assured and can be realised.





# AUTOMATING THE WORLD TO CREATE CHANGES FOR THE BETTER

Enriching the lives of people around the world by contributing to co-innovation with industry and infrastructure customers utilising automation technology.

## Automating the World



## Flexible & Sustainable Digital manufacturing that innovates your manufacturing lifecycle

"Digital Manufacturing from Mitsubishi Electric" demonstrates a framework that enables management to make decisions on step-by-step investments.

Mitsubishi Electric has a 100-year history of supporting manufacturers, plus a prolific track record for achieving factory automation at its own and other manufacturers' facilities. The approach embodies the Japanese philosophy of Kaizen that is now recognised worldwide.

[Click on the link to view more details](#)

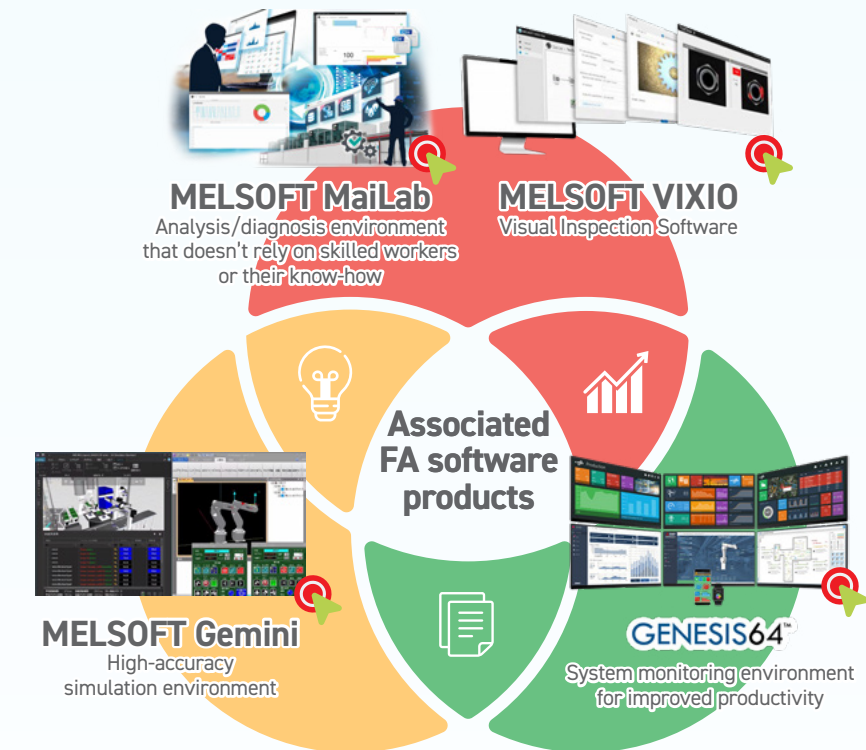
## Digital Manufacturing by Mitsubishi Electric

Mitsubishi Electric contributes to the realisation of [digital manufacturing](#) though its diverse variety of FA products and associated FA software products.

Design/development

Manufacturing

Operation/maintenance



• Simulation  
• Analysis/diagnosis  
• Application/utilisation

Data collection

## Diverse variety of FA products







Connect everything

The value of Mitsubishi Electric's digital manufacturing solution "e-F@ctory"

1. Achieve excellent ROI with customised deployment steps that suit each company
2. Smooth execution, even for complicated processes, based on years of experience and know-how
3. Optimal solutions offered through collaboration with global experts

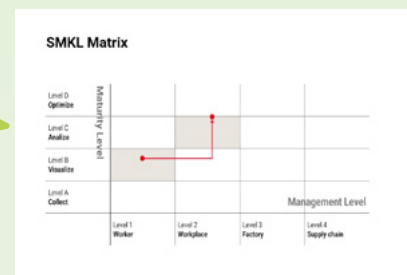


SMKL

## Guiding you to digital manufacturing success

Mitsubishi Electric serves as a partner for digital transformation, offering the [Smart Manufacturing Kaizen Level \(SMKL\)](#) as a secure and scalable index to assess and advance the digital maturity of factories. The degree of data usage is evaluated using two axes: maturity on the vertical axis and management level on the horizontal axis.

With SMKL digital actions can be implemented step-by-step under constant control of the ROI up to the defined target of the degree of data utilisation.

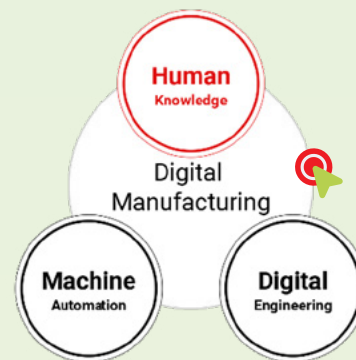


Human Knowledge

## Solving the complex and diverse challenges in the simplest way

Adding this extensive human knowledge to machine automation and digital engineering, Mitsubishi Electric can offer various solutions for not only improving manufacturing sites, but also expanding profits and solving other management issues by reducing costs and improving productivity.

By making these three aspects the core; human knowledge, machine automation and digital engineering, Mitsubishi Electric supports optimising overall management in terms of improving profitability by implementing smart solutions tailored to each factory in a wide range of fields.



e-F@ctory Alliance

## What is the e-F@ctory Alliance?

It is an ecosystem of co-creation and e-F@ctory with more than 1,000 partners.

In all areas of manufacturing, we collaborate with a variety of partners with advanced technology and abundant know-how to provide optimal solutions that meet the challenges of our customers in various regions and fields.

[Click on the link to view more details](#)

## INDUSTRIAL AUTOMATION MACHINERY

# DELIVERING SPEED AND PRECISION

Globally and across multiple industries, factories are benefiting from Mitsubishi Electric's extensive lineup of processing systems with next-generation technology that does the job with incredible precision and mission-critical reliability.



## Computerised Numerical Controller (CNC)

The industry's first\* built-in wireless LAN, which reduces wiring and operators' movement, high-definition 3D machining simulation, which minimises trial cutting, and advanced user-friendly and intuitive operations streamline overall manufacturing processes and create 'time' as never before envisioned. Our new CNC, keeping abreast of manufacturers' needs and the advancement of the times, efficiently optimises manufacturing from the perspective of 'things' and 'time'.

\*As of August 2021, according to research by Mitsubishi Electric Corporation

## Processing Machines

Mitsubishi Electric's advanced machines and technologies play key roles in manufacturing the most demanding instruments, including high precision engineering tools such as medical equipment, semiconductors, electronic devices, household electrical appliances, aerospace engine components and sheet metal working equipment. The optimal cutting speed, extreme machining accuracy and user-friendly systems, do the job with incredible reliability – delivering uncompromised performance.

## GTF5 Series Laser Drilling

A 4-beam machine that specialises in resin substrate processing and achieves high productivity and high processing position accuracy, in addition to stable processing quality. Key components such as laser oscillators, galvano scanners, f-theta lenses and control devices are all originally developed and manufactured by Mitsubishi Electric, being a leading laser processing and factory automation equipment manufacturer, promising high product quality and reliable service.

## MP Series Electrical Discharge Machining

The MP Series incorporates Mitsubishi Electric's AI technology (Maisart\*) and D-CUBES control unit to achieve high accuracy and high productivity. The capability of Maisart emphasises compact deep-learning algorithms and instrumental knowledge for efficient big data analysis. It is also fully equipped with useful functions for the manufacturing workplace, featuring refined style and achieving simple operation with high performance and energy savings.

\* Maisart stands for "Mitsubishi Electric's AI creates the State-of-the-ART in technology".



# EXPANDING HORIZONS, ENSURING SECURITY


Mitsubishi Electric is a pioneer in satellite technology, developing and manufacturing advanced systems. We produce a diverse range of products that contribute to creating a safe, secure and sustainable society, leveraging our outstanding space capabilities and production capacity.



## Satellite Systems

Since the 1960's, Mitsubishi Electric has played a key role in numerous satellite programs, including Earth Observation and Communications, for various government agencies and satellite operators both in Japan and internationally.

- Providing comprehensive solutions, from design and manufacturing to launch support and in-orbit operation
- Utilising cutting-edge technologies, including high-resolution sensors, advanced communication systems, and reliable satellite bus systems
- Developing satellites that monitor Earth's climate, environment, and natural resources, providing valuable data for scientific research, national security and disaster management
- Enabling global communication networks with high-capacity and flexible satellite systems
- Contributing to our understanding of the universe through the development of scientific satellites and space probes
- Providing advanced satellite systems for defense and intelligence applications

 [Click on the link to view more details](#)

## Ground Systems: Connecting Earth and Space

Mitsubishi Electric's ground systems play a vital role in supporting satellite operations, enabling communication, control, and data acquisition for a wide range of space missions. Our advanced technologies ensure reliable and efficient operation, contributing to the success of total solution from satellite to ground system.

Utilisation of outer space is critical to collect signals of natural disasters and to secure the surveillance capabilities over the sea and airspace.

We develop our capabilities for Space Situational Awareness by utilising technologies for ISR (Intelligence, Surveillance, and Reconnaissance) capabilities and Deep Space Radars to monitor satellites and space debris that may pose threats to Japan's satellites.

Mitsubishi Electric also play a major role in the development of astronomy with radio and optical telescopes, such as Subaru Telescope and ALMA (Atacama Large Millimeter/submillimeter Array) antennas.

## Satellite Data Solutions: Unlocking Insights from Above

Mitsubishi Electric's satellite data solutions transform satellite data into actionable insights, empowering decision-making in various fields, including national security, disaster management, environmental monitoring, and urban planning.

- Acquiring, processing, and analysing satellite data to extract valuable information using advanced algorithms and machine learning techniques
- Integrating satellite data with GIS (Geographic Information Systems) platforms for visualisation, analysis, and decision support
- Tailoring satellite data solutions to meet specific customer needs and applications
- Presenting complex satellite data in clear and concise formats for effective communication



# CONTRIBUTING TO NATIONAL SECURITY

In the defense industry, Mitsubishi Electric is a leading defense manufacturer providing electronics systems to the Japanese Ministry of Defense and supporting Japanese operations for over half a century. Our advanced technological capabilities, high-quality products and dedicated after-sales service have been proven by the delivery and deployment of many of Japan's advanced defense assets. Since 2014, we have also been contributing to international security through equipment transfers, co-development projects and co-manufacturing initiatives with overseas customers and partners.



In the first case of defense equipment export from Japan, Mitsubishi Electric won a tender contract to supply numerous quantities of air surveillance radars to the Philippines Department of National Defense. These radars will enable the Philippine Air Force to provide optimal airspace monitoring, aircraft control and perform its air defense missions.



## FPS-3ME Advanced Air Surveillance Radar

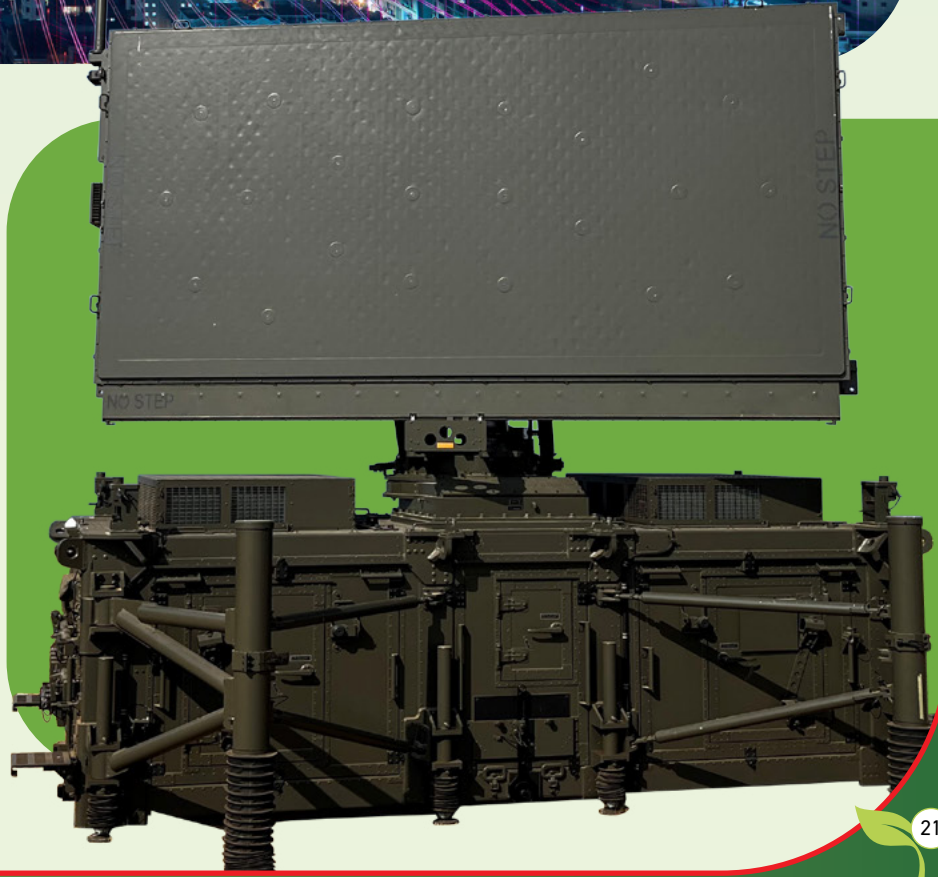
A highly reliable L-band air surveillance radar system with exceptional range and ballistic missile detection capability.


Entirely developed and manufactured in-house by Mitsubishi Electric, the FPS-3ME is a long-range 3D AESA (Active Electronically Scanned Array) air surveillance radar system capable of simultaneously detecting and tracking multiple aerial targets. The system is an upgraded version of the J/FPS-3, which has been in use by the Japan Air Self-Defense Force for over 30 years.

## TPS-P14ME Mobile Air Surveillance Radar

A rapidly deployable, compact, and transportable S-band air surveillance radar system.

The TPS-P14ME is a mobile-type, long-range air surveillance radar that provides precise detection and tracking of multiple aerial targets. Based on the highly successful J/TPS-P14 operated by the Japan Ground Self-Defense Force, the system is proven to be reliable across a wide range of operating environments and conditions.



 [Click on the link to view more details](#)




MICROGRID

# SUSTAINABLE ENERGY RESOURCES FOR OUR NEXT GENERATION

Globally across urban cities or rural communities, Mitsubishi Electric's enabling technologies is transforming the provision of energy from sustainable sources for our next generation. Our microgrid system provide efficient, clean energy, enhance local resiliency and improve the operation and stability of the regional electric grid.



With decades of experience in Photovoltaic Power Systems and Energy Storage Solutions, Mitsubishi Electric provides a comprehensive, turn-key Microgrid solution that seamlessly integrates 'conventional source energy with renewables'. This solution enables users to achieve energy independence, enhance sustainability, and optimise energy efficiency, all while reducing carbon footprints. Whether for urban developments, remote locations, or industrial complexes, Mitsubishi Electric's Microgrid product delivers reliable, scalable, and eco-friendly energy management tailored to meet the diverse needs of a rapidly evolving world.

 [Click on the link to view more details](#)

TRANSPORTATION SYSTEMS

# GOING PLACES WITH EASE AND COMFORT

Shape the future of mobility with our innovative and energy-saving transportation solutions. Mitsubishi Electric is committed to creating safe, reliable, and comfortable journeys for passengers while minimising environmental impact.



## Transportation Solutions

Mitsubishi Electric play a crucial role in shaping the future of mobility. By supplying advanced rail solutions such as Energy and Environment Solutions, Train Control Solutions, Passenger Services Solutions and Maintenance Solutions, as we aim to create a safer, smoother, and greener daily commute for all.

Our role underscores its dedication to advancing sustainable social infrastructure, addressing the challenges of urban density, population growth, and the need for efficient public transportation in Singapore's dynamic environment to build a sustainable future.

- Enhance operational efficiency, safety, and passenger comfort through real-time monitoring and control
- Utilise cutting-edge technologies to reduce energy consumption and emissions
- Develop and maintain essential infrastructure components, ensuring safe and efficient operation of transportation networks
- Offer comprehensive solutions that integrate various technologies, optimising the entire transportation ecosystem



# BUILDING A SMARTER, SUSTAINABLE TOMORROW



## Building Solutions Addressing Global Carbon Emissions

Our advanced Building Management Svstems (BMS) tackle global carbon emissions from buildings by going beyond smart technology. We integrate sophisticated systems to optimise performance and sustainability. With cutting-edge BMS, we provide unprecedented levels of control, enhancing efficiency, comfort, and safety while significantly reducing environmental impact.

Mitsubishi's integrated solutions empower building owners and managers to create truly sustainable and efficient environments. Leveraging advanced technology and a user-friendly interface, [Diamond Control ESG](#) optimises building performance, enhances occupant comfort, and minimises environmental impact.



Click on the link  
to view more details

## Data Center Solutions



[Mitsubishi Electric's Uninterruptible Power Supply \(UPS\) systems](#) provide the "Always On" assurance that data centers need to support critical business operations. Our reliable solutions optimise control, boost uptime, enhance power efficiency, and ensure top-notch environmental performance.

- Delivering clean and consistent power to protect critical equipment from outages, surges, and fluctuations
- Minimising downtime with seamless transition to backup power and rapid recovery in case of power disruptions
- Optimising energy consumption and reducing operating costs with advanced power management technologies
- Flexible and scalable UPS systems to meet the evolving needs of data centers of all sizes
- Enabling proactive management and efficient maintenance through remote monitoring capabilities
- Minimising environmental impact with energy-efficient designs and responsible manufacturing practices



# TECHNOLOGY THAT POWERS THE FUTURE

Mitsubishi Electric is driving advancements in [Green Transformation \(GX\)](#) and [Digital Transformation \(DX\)](#) with our innovative semiconductor and device technologies. From power devices that enhance energy efficiency to high-frequency devices that enable seamless communication, we provide the building blocks for a smarter, more sustainable tomorrow.



## Insulated gate bipolar transistor (IGBT) modules LV100 type

Insulated Gate Bipolar Transistor (IGBT) modules, which are essential components for inverters in various types of industrial equipment, have been enhanced with higher current capacities and higher withstand voltage since their commercialisation in 1990. Additionally, Mitsubishi Electric has addressed the need for lower losses and reduced size in industrial equipment by transitioning from a flat planar chip structure to a trench gate structure and by developing the CSTBT™ (Mitsubishi Electric's unique IGBT that utilises the carrier cumulative effect). The T/T1 series is smaller and exhibits lower power dissipation compared to the conventional S series (6th generation IGBTs). Furthermore, the NX and LV100 types have been introduced as part of the standard (STD) type with a conventional external shape.



# DELIVERING GLOBAL SUPPLY CHAIN EXCELLENCE

The Asia Purchasing Centre (APC) is Mitsubishi Electric Group's strategic procurement hub in Southeast Asia, ensuring seamless global supply chain operations. We deliver cost-competitive solutions through supplier diversification, risk mitigation, and innovative value engineering.



Our Asia Purchasing Centre (APC) is one of the international purchasing offices under the Mitsubishi Electric Group, specialising in sourcing and purchasing components for Mitsubishi Electric Group factories worldwide. Located in the heart of Southeast Asia, we leverage our strategic location and logistics network to serve Mitsubishi Electric Group factories globally.

Our key responsibilities include developing new supply networks for Mitsubishi Electric Group factories and providing business continuity support by identifying potential risks in our supply network. Through value analysis and value engineering with alternative parts from our network of suppliers, we aim to achieve cost savings through bulk purchasing and cargo consolidation.

APC also plays a key role in promoting purchasing-related activities in the region, such as joint negotiations, business matching events, and reverse trade fairs.

[Click on the link to view more details](#)



# DRIVING TOMORROW'S CHANGE WITH **CARING HANDS, LOVING HEARTS**



At Mitsubishi Electric Asia, our [corporate social responsibility \(CSR\)](#) initiatives are the foundation of our business. We are committed to fostering a fair and equitable society, ensuring that our actions create not only positive and beneficial outcomes but also a lasting, transformative impact on individuals and communities alike.




Click on the link and box  
to view more details & photo



# WORKING WITH PURPOSE, GROWING WITH PASSION – TOGETHER WITH OUR PEOPLE

At Mitsubishi Electric Asia, our people are the key to our success. We are dedicated to supporting their well-being by promoting healthy lifestyles through fun and engaging activities throughout the year. We aim to create a supportive environment where employees feel valued and cared for, offering access to health resources and mental health support. We ensure a safe and healthy workplace with strict safety protocols, regular training, and proactive risk management. Beyond work, employees have opportunities for social connection and recreation, including team-building events, sports, and games. We focus on open communication, recognition, and career development, helping everyone thrive. Together, we build a motivated, inclusive, and forward-thinking team committed to excellence.

 Click on the box  
to view more photo





Click on the box  
to view more photo